

**DETERMINATION AND FINDINGS
FOR
SOLE SOURCE PROCUREMENT**

FINDINGS

1. **Authorization:**

 19 DCMR § 4320.7.

2. **Minimum Need:**

 Purchase video cinema advertising at Gallery Place Theatre in Washington DC to promote the Mayor' Early Literacy Campaign.

3. **Estimated Fair and Reasonable Price:**

 \$3,680.00

4. **Facts That Justify a Sole Source Procurement:**

 National Cinemedia Networks (NCM) manages advertising at multiple cinema locations including Gallery Place. NCM will provide digital video advertising in 14 theatres promoting the Mayor's Early Literacy Campaign during movie previews and in the Lobby area.

5. **Certification By the Contract Specialist:**

 I hereby certify that the above facts are accurate and complete.

Contract Specialist

Date

DETERMINATION

Based on the above findings and in accordance with the DCPL procurement regulations, 19 DCMR § 4320.7 I hereby determine that the award of a sole source contract for the services described herein is in the best interest of the D.C. Public Library.

Contracting Officer

Date

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