1. **AUTHORIZATION**

DC Official Code Section § 2-218.44 and 2-218.45

2. **MINIMUM NEED**

The District of Columbia Public Library (DCPL) has a need to place 30-second on-air ads as part of its Go Digital ad campaign.

3. **CONTRACTOR**

WHUR FM.

4. **ESTIMATED REASONABLE PRICE**

$5,015.00

5. **FACTS WHICH JUSTIFY AWARD TO OTHER THAN A CERTIFIED SMALL BUSINESS ENTERPRISE (SBE) OR CERTIFIED BUSINESS ENTERPRISE (CBE) CONTRACTOR**

This service is competition exempt in accordance with D.C. Code § 2-354.13(12): “Purchases of advertising in all media, including electronic, print, radio, and television; provided, that they are purchased directly from the media outlet.”

6. **CERTIFICATION BY THE CONTRACT SPECIALIST**

I have reviewed the above findings and certify that they are sufficient to justify the procurement of goods and services from other than a SBE or CBE contractor in accordance with DC Official Code Section 2-218.44 and 2-218.45 and recommend that the Chief Procurement Officer approve this proposed action.

Date: 4/6/2017

Darryn A. Martin
Contract Specialist
DETERMINATION

Based on the above findings and in accordance with the DCPL Procurement Regulations, DC Official Code Section 2-218.44 and 2-218.45, I hereby determine that the award of this procurement action for the goods or services described herein is in the best interest of the District of Columbia Public Library.

9/8/17
Date

Diane Wooden
Chief Procurement Officer