

DF/PD602222

**DISTRICT OF COLUMBIA LIBRARY  
DETERMINATION & FINDINGS FOR MANDATORY SET-ASIDE OF  
CONTRACTS \$250,000.00 OR LESS**

**1. AUTHORIZATION**

DC Official Code Section § 2-218.44 and 2-218.45

**2. MINIMUM NEED**

The District of Columbia Public Library (DCPL) has a need to purchase advertising for its FY-19 goDigital Fair Advertising program.

**3. CONTRACTOR**

WHUR-FM (Howard University)

**4. ESTIMATED REASONABLE PRICE**

\$7,500.00

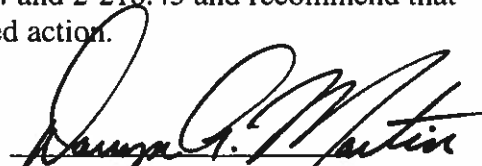
**5. FACTS WHICH JUSTIFY AWARD TO OTHER THAN A CERTIFIED SMALL BUSINESS ENTERPRISE (SBE) OR CERTIFIED BUSINESS ENTERPRISE (CBE) CONTRACTOR**

This service is competition exempt in accordance with D.C. Code § 2-354.13(12):  
“Purchase of advertising in all media, including electronic, print, radio, and television; provided that they are purchased directly from the media outlet.”

**6. CERTIFICATION BY THE CONTRACT SPECIALIST**

I have reviewed the above findings and certify that they are sufficient to justify the procurement of goods and services from other than a SBE or CBE contractor in accordance with DC Official Code Section 2-218.44 and 2-218.45 and recommend that the Chief Procurement Officer approve this proposed action.

4/5/2019  
Date


  
Darryn A. Martin  
Contract Specialist

6666009/70

**DETERMINATION**

Based on the above findings and in accordance with the DCPL Procurement Regulations, DC Official Code Section 2-218.44 and 2-218.45, I hereby determine that the award of this procurement action for the goods or services described herein is in the best interest of the District of Columbia Public Library.

4/5/19  
Date

  
\_\_\_\_\_  
Diane Wooden  
Chief Procurement Officer