1. **AUTHORIZATION**

DC Official Code Section § 2-218.44 and 2-218.45

2. **MINIMUM NEED**

The District of Columbia Public Library (DCPL) has a need to purchase advertising for its FY-19 goDigital Fair Advertising program.

3. **CONTRACTOR**

WHUR-FM (Howard University)

4. **ESTIMATED REASONABLE PRICE**

$7,500.00

5. **FACTS WHICH JUSTIFY AWARD TO OTHER THAN A CERTIFIED SMALL BUSINESS ENTERPRISE (SBE) OR CERTIFIED BUSINESS ENTERPRISE (CBE) CONTRACTOR**

This service is competition exempt in accordance with D.C. Code § 2-354.13(12): “Purchase of advertising in all media, including electronic, print, radio, and television; provided that they are purchased directly from the media outlet.”

6. **CERTIFICATION BY THE CONTRACT SPECIALIST**

I have reviewed the above findings and certify that they are sufficient to justify the procurement of goods and services from other than a SBE or CBE contractor in accordance with DC Official Code Section 2-218.44 and 2-218.45 and recommend that the Chief Procurement Officer approve this proposed action.

**Date:** 4/3/2019

**Signature:** Darryn A. Martin

**Position:** Contract Specialist
DETERMINATION

Based on the above findings and in accordance with the DCPL Procurement Regulations, DC Official Code Section 2-218.44 and 2-218.45, I hereby determine that the award of this procurement action for the goods or services described herein is in the best interest of the District of Columbia Public Library.

4/5/19
Date

Diane Wooden
Chief Procurement Officer