

**DETERMINATION AND FINDINGS  
FOR  
SOLE SOURCE PROCUREMENT**

**FINDINGS**

**1. Authorization:**

19 DCMR § 4320.7.

**2. Minimum Need:**

The District of Columbia Public Library (DCPL) has the need to procure Zinio Digital Magazines for Libraries – Annual Subscription for Platform and 200 magazines from Recorded Books.

**3. Estimated Fair and Reasonable Price:**

\$10,000.00

**4. Facts That Justify a Sole Source Procurement:**

The mission of DCPL is to provide equitable access to information tailored to customer needs, equipping people to learn throughout their lives, embracing diversity and building a thriving city. To support the mission, the Library has need of a tool to provide library customers with online access to digital magazines using PCs, Macs, and a variety of mobile devices.

Recorded Books, the world's largest independent producer of audiobooks, now distributes the new popular Zinio digital news stand to public libraries. Recorded Books partnered with Zinio to offer thousands of digital magazines at libraries. Recorded Books is the only contractor able to provide the Zinio digital newsstand to public libraries.

“Zinio for Libraries” allows the public library customer to read, interact with, and explore the largest selection of magazines by just using their library card. Public Library customers traditionally read a large selection of magazines, but printed copies can easily get damaged, lost, or destroyed. Books, music, and audiobooks are transitioning to digital formats and with Zinio for Libraries, the library can offer thousands of digital magazines from most every major global publisher.

Zinio provides a quick and easy way for library patrons to read digital copies of their favorite magazines, using their Mac or PC, or mobile device. Zinio's unique digital platform recreates a magazine page-for-page, including highly visual full-color pictures,

while taking the reading experience even further through intuitive navigation, key word article search and interactive rich media elements such as audio and video. *Consumer Reports, Car & Driver, Good Housekeeping, The Economist, ESPN Magazine, and Esquire* are just a few of the popular titles that are available through the “Zinio for Libraries” program.

Recorded Books is the sole source provider of access to Zinio Digital magazines to public libraries. The Library will offer access to 200 plus magazines in English and Spanish from the United States, Canada, U.K and Canada.

**5. Certification By the Contract Specialist:**

I hereby certify that the above facts are accurate and complete.

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Contract Specialist

\_\_\_\_\_

Date

**DETERMINATION**

Based on the above findings and in accordance with the DCPL procurement regulations, 19 DCMR § 4320.7 I hereby determine that the award of a sole source contract for the services described herein is in the best interest of the D.C. Public Library.

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Contracting Officer

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Date