1. AUTHORIZATION
DC Official Code Section § 2-218.44 and 2-218.45

2. MINIMUM NEED
The District of Columbia Public Library (DCPL) has a need for outdoor advertising to announce the MLK Interim Library.

3. CONTRACTOR
Orange Barrel Media LLC

4. ESTIMATED REASONABLE PRICE
$9,106.00

5. FACTS WHICH JUSTIFY AWARD TO OTHER THAN A CERTIFIED SMALL BUSINESS ENTERPRISE (SBE) OR CERTIFIED BUSINESS ENTERPRISE (CBE) CONTRACTOR

This service is competition exempt in accordance with D.C. Code § 2-354.13(12): “Purchases of advertising in all media, including electronic, print, radio, and television; provided, that they are purchased directly from the media outlet.”

6. CERTIFICATION BY THE CONTRACT SPECIALIST
I have reviewed the above findings and certify that they are sufficient to justify the procurement of goods and services from other than a SBE or CBE contractor in accordance with DC Official Code Section 2-218.44 and 2-218.45 and recommend that the Chief Procurement Officer approve this proposed action.

[Signature]
Date: 2/10/2016

[Signature]
Darryn A. Martin
Contract Specialist
DETERMINATION

Based on the above findings and in accordance with the DCPL Procurement Regulations, DC Official Code Section 2-218.44 and 2-218.45, I hereby determine that the award of this procurement action for the goods or services described herein is in the best interest of the District of Columbia Public Library.

2/10/16

Diane Wooden
Chief Procurement Officer