1. **AUTHORIZATION**

DC Official Code Section 2-218.44 and 2-218.45

2. **MINIMUM NEED**

The District of Columbia Public Library (DCPL) has a need for a Contractor to provide digital advertising services on an as needed basis.

3. **ESTIMATED REASONABLE PRICE**

$14,567.00

4. **FACTS WHICH JUSTIFY AWARD TO OTHER THAN A CERTIFIED SMALL BUSINESS ENTERPRISE (SBE) OR CERTIFIED BUSINESS ENTERPRISE (CBE) CONTRACTOR**

This acquisition falls under competition exemption code 2-354.13, number 12 (Purchases of advertising in all media, including electronic, subscriptions, print radio, music and television).

5. **CERTIFICATION BY THE CONTRACT SPECIALIST**

I have reviewed the above findings and certify that they are sufficient to justify the procurement of goods and services from other than a SBE or CBE contractor in accordance with DC Official Code Section 2-218.44 and 2-218.45 and recommend that the Chief Procurement Officer approve this proposed action.

Date: 3/21/15

Ameer M. Abdullah, Sr.
Contract Specialist
DETERMINATION

Based on the above findings and in accordance with the DCPL Procurement Regulations, DC Official Code Section 2-218.44 and 2-218.45, I hereby determine that the award of this procurement action for the goods or services described herein is in the best interest of the District of Columbia Public Library.

4/19/18
Date

[Signature]
Diane Wooden
Chief Procurement Officer