

**DETERMINATION AND FINDINGS
FOR
SOLE SOURCE PROCUREMENT
FINDINGS**

1. **Authorization:**

19 DCMR § 4320.7.

2. **Minimum Need:**

Lynda.com will provide cutting edge training via on-line for both DC Public Library staff and customers. Staff will be able to use the on line training to develop their skills sets. As we continue our mission to provide training and access to technology, making Lynda.com available for customers use will be another valuable service that we can provide to attract customers.

3. **Estimated Fair and Reasonable Price:**

\$16,584.66

- Staff – 20 lyndaPro @ \$279.23 ea. for a total of \$5584.66 for September 2013-September
- Customers – 10 Kiosks @\$1100 for a total of \$11,000 for September 2013-September 2014

4. **Facts That Justify a Sole Source Procurement:**

Staff use: Lynda.com provides over 87,000 video based training movies. The company currently offer around 1,700 courses in the areas of 3D + Animation, Audio, Business, Design, Developer, Documentaries, Video, Web, and Photography. The benefits of the library are:

- A. Respected authors – The handpicked instructors are proven experts in their fields, clear communicators and excellent teachers.
- B. All you can learn – There are no limits on the active subscribers; they can watch as many titles as they want and access them for as long as they need. Lynda.com allows users to view every training title they publish.
- C. Task-based learning – Learn an entire topic or program from start to finish or just learn a specific task.
- D. Video-based training – Watch, rewind, fast forward, and replay as often as you like. Easier than reading, the video based format is great for visual learners.
- E. Stay current – users will be able to keep skills up to date with new training titles published every month.

Customer use: Allows customers to learn at their own pace by having full, web-based access to Lynda.com online Training Library® through any computer with an internet connection. Users will have full access to all of the courses within the

Lynda.com current library and have access to the new courses that are added every week.

Online training in areas such as JavaScript, PHP with MySQL, Adobe Creative Suite, Microsoft Office Suite, XHTML, and many more including Creative and Business Skills courses. Over 2000+ courses available at lynda.com. LyndaKiosk provides the following:

- A. Unlimited access to the entire course library for Customer's Authorized Users through Designated computer/terminals, digital workstations or devices (kiosks) on a 24X7 basis
- B. Access to Exercise Files, API to the extent developed and made available on the Site
- C. No, per course, usage fees
- D. Simultaneous access by Authorized Users

5. **Certification By the Contract Specialist:**

I hereby certify that the above facts are accurate and complete.

Contract Specialist

Date

DETERMINATION

Based on the above findings and in accordance with the DCPL procurement regulations, 19 DCMR § 4320.7 I hereby determine that the award of a sole source contract for the services described herein is in the best interest of the D.C. Public Library.

Contracting Officer

Date