

**DETERMINATION AND FINDINGS
FOR
SOLE SOURCE PROCUREMENT**

FINDINGS

1. Authorization:

19 DCMR § 4320.7.

2. Minimum Need:

The District of Public Library (DCPL) has the need to procure arena and outdoor advertising at the Verizon Center through DC Arena Limited Partnership (Monumental Sports) promoting the Mayor's Early Literacy Campaign.

DC Arena Limited Partnership (Monumental Sports) manages all advertising for Verizon Center and the connecting Metro entrance at Gallery Place Metro Station.

3. Estimated Fair and Reasonable Price:

\$15,000.00

4. Facts That Justify a Sole Source Procurement:

DC Arena Limited Partnership (Monumental Sports) on behalf of Verizon Center is the only provider in Washington DC that serves the venues through advertising offering advertising in the arena during events, in the lobby area and at the Gallery Place Metro Station entrance to the Verizon Center.

Advertising at the Verizon Center affords the Library the opportunity to spread the campaign messages for the Mayor's Early Literacy Campaign promotions throughout the city at all events taking place in the month of September. Additionally, this advertising package the Library seeks to acquire through this sole source procurement reaches at minimum 50% of the general population working, travelling and living in the District. For these reasons, ClearChannel is uniquely qualified to provide the services requested.

5. Certification By the Contract Specialist:

I hereby certify that the above facts are accurate and complete.

Contract Specialist

Date

DETERMINATION

Based on the above findings and in accordance with the DCPL procurement regulations, 19 DCMR § 4320.7 I hereby determine that the award of a sole source contract for the services described herein is in the best interest of the D.C. Public Library.

Contracting Officer

Date