

PO533354

**DETERMINATION & FINDINGS FOR MANDATORY SET-ASIDE OF
CONTRACTS \$250,000.00 OR LESS**

1. AUTHORIZATION

DC Official Code Section 2-218.44 and 2-218.45

2. MINIMUM NEED

The District of Columbia Public Library (DCPL) has a need for a Contractor to provide television advertising services on an as needed basic.

3. ESTIMATED REASONABLE PRICE

\$14,250.00

**4. FACTS WHICH JUSTIFY AWARD TO OTHER THAN A CERTIFIED SMALL
BUSINESS ENTERPRISE (SBE) OR CERTIFIED BUSINESS ENTERPRISE
(CBE) CONTRACTOR**

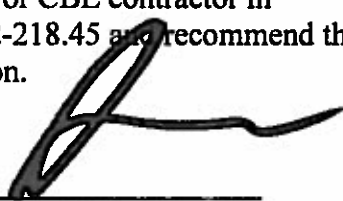
DCPL searched the DSLBD website and the DC Supply Schedule on the OCP website in an effort to find certified businesses that could provide news media advertising with a television format. DCPL could not find any SBE/CBE businesses on either website. As a result, DCPL issued a purchase order to NBC Universal, Inc. on November 16, 2015. This acquisition falls under competition exemption code 2-354.13, number 12 (Purchases of advertising in all media, including electronic, print radio, and television).

5. CERTIFICATION BY THE CONTRACT SPECIALIST

I have reviewed the above findings and certify that they are sufficient to justify the procurement of goods and services from other than a SBE or CBE contractor in accordance with DC Official Code Section 2-218.44 and 2-218.45 and recommend that the Chief Procurement Officer approve this proposed action.

Date


11/16/15


Ameer M. Abdullah, Sr.
Contract Specialist

DETERMINATION

Based on the above findings and in accordance with the DCPL Procurement Regulations, DC Official Code Section 2-218.44 and 2-218.45, I hereby determine that the award of this procurement action for the goods or services described herein is in the best interest of the District of Columbia Public Library.

11/16/15
Date


Diane Wooden
Chief Procurement Officer