Vision For The Next Five Years

Over the next five years, the Library will build upon its successes and continue to evolve with the changing needs of its users.

Because the Library is a community institution that serves all residents at all stages of life, its strategic plan should be informed by the wants and needs of the community. Indeed, the Library’s five-year strategic plan is informed by input from District residents, library staff, like-missioned community organizations, and deliberated, vetted and endorsed by the DC Public Library Board of Trustees.

From this input, the Library identified four priority areas and goals designed to collectively guide the vision and direction of the Library: 1) Reading, 2) Digital Citizenship, 3) Strong Communities and 4) Local History and Culture. In addition, to ensure the success of the plan, the Library recognizes the significance of internal stewardship — how it organizes, manages and improves its operations. Each priority includes specific initiatives that lay out a clear path for staff, partners and others to follow. Some of the initiatives outlined in the following pages are already in progress or in the planning stages; some build on previous successful efforts; and yet others represent completely new ideas. Many initiatives will evolve in the coming years and others may be added.

The Library’s success in achieving the overarching goals of the five-year strategic plan will be measured, in large part, by residents’ participation in and satisfaction with its programs and services.

Understanding that participation with the library may be the best indicator of its value to the community, the Library will know that it has been successful if by 2022:

- **75%** District residents have active DC Public Library accounts.
- **5 Million** Library items are borrowed annually.
- **5 Million** Visits to library locations and outreach events are made annually.